



**14<sup>th</sup> January 2023**

**“IDEATHON : IDEA PITCHING COMPETITION”**

- ❖ **Academic Year** : 2022-2023
- ❖ **Title** : IDEATHON : IDEA PITCHING COMPETITION
- ❖ **Activity Under** : PLAN-B Club
- ❖ **Organized by** : Training & Placement Cell of YBCP
- ❖ **Type of Event** : Competition
- ❖ **Venue** : Board Room, YBCP
- ❖ **Date & Time** : 14<sup>th</sup> January 2023 from 03.00 pm onwards
- ❖ **Target group** : Final Year B. Pharm and M. Pharm students
- ❖ **Coordinator** : Training & Placement Cell coordinators, YBCP  
Institute Innovation Cell Coordinators, YBCP  
Ms. Namita S. Bhosale,  
Ms. Gauravi H. Sonsurkar
- ❖ **Program Advisor** : Dr. V. A. Jagtap

## EVENT FLYER:



PLAN B CLUB & INSTITUTE 'S INNOVATION COUNCIL  
**YASHWANTRAO BHONSALE**  
**COLLEGE OF PHARMACY, SAWANTWADI**

# IDEATHON: IDEA PITCHING COMPETITION

Theme: Society Needs & Advancement in Rural India

**14<sup>th</sup> Jan. 2023**

**Time : 03.00 to 05.00 pm**

**Venue : Board Room YBCP**

**Targeted group: B. Pharm & M. Pharm**



**Dr. Vijay A. Jagtap**  
Convenor, Principal  
Yashwantrao Bhosale  
College of Pharmacy



**Dr. Rohan K. Barse**  
Spandan Club Head  
Yashwantrao Bhosale  
College of Pharmacy



**Ms. Namita S. Bhosale**  
Event Co-ordinator  
Yashwantrao Bhosale  
College of Pharmacy



**Ms. Gauravi H. Sonsurkar**  
Event Co-ordinator  
Yashwantrao Bhosale  
College of Pharmacy



### **YASHWANTRAO BHONSALE COLLEGE OF PHARMACY**

Vazarwadi, Charathe, Tal. Sawantwadi. 416510. Dist. Sindhudurg. Maharashtra, India

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## **OBJECTIVE:**

The Ideathon is one of a kind business competition where one can participate individually or in a team of 2-5 members. The sole purpose of this competition is to help participants explore their calling for entrepreneurship and help startups reaching their goals. This competition is to inspire young minds who believe in creation.

## **About The Programme:**

PLAN B club & TPO cell of Yashwantrao Bhonsale College of Pharmacy & Yashwantrao Bhonsale College of D. Pharmacy, Sawantwadi organized a IDEATHON: Idea pitching competition on 14<sup>th</sup> January 2023 from 03.00 pm onwards.

Ms. Namita Bhosale highlighted the objective of TPC behind arranging this guest lecture for students. For the said competition Hon. Dr. Vijay Jagtap, Principal YBCP, All HODs PG & UG, all faculty members and participated students were present. Students group presented their ideas through power point presentation. Then result of the same is declared on 7<sup>th</sup> February on the occasion of Euphoria. The top 5 Institute level ideas were shortlisted at Institute Level Round. Certificates were distributed by Hon. Chief Guest Adv. Mr. Dilip Narvekar sir.

An Idea pitching competition was a grand success and efforts put in by Training Placement Cell proved to be fruitful under the guidance of Dr. Vijay Jagtap and the PLAN B club & successfully organized by TPC/IIC coordinators.

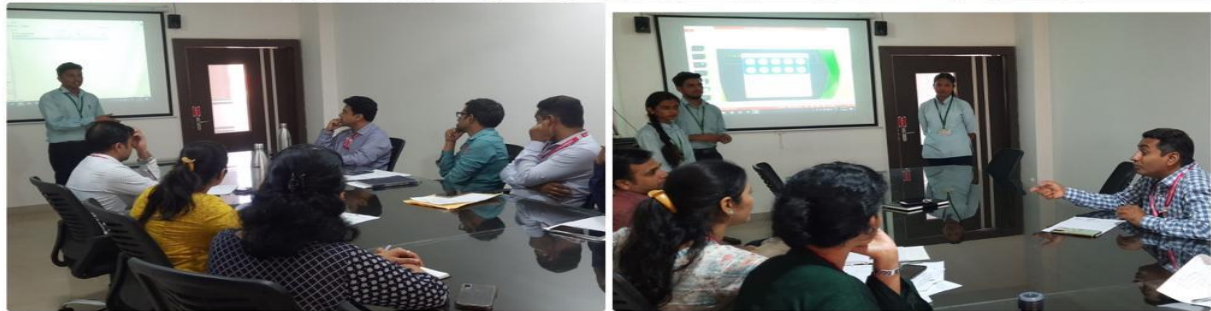
## **PO ATTAINMENT:**

- Problem Analysis
- Leadership skills
- Communication
- Life-long learning

## **No. of Beneficiaries:**

Third Year B. Pharm	07
Final Year B. Pharm	24
Total	31

## GLIMPSE OF EVENT



## Glimpse of participants presenting their ideas



## Glimpse of IDEATHON certificates distribution

## SOCIAL MEDIA SNAPS



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Pharmacy, Sawantwadi, Dist: Sindhudurg,  
MH**

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13 Jan · 🌐

PLAN B Club & Institute's Innovation Council of Yashwantrao Bhonsale College of Pharmacy, Sawantwadi organizes Ideathon: Idea Pitching Competitio... See more

**PLAN B CLUB & INSTITUTE 'S INNOVATION COUNCIL**  
**YASHWANTRAO BHONSALE**  
**COLLEGE OF PHARMACY, SAWANTWADI**

**IDEATHON:**  
**IDEA**  
**PITCHING**  
**COMPETITION**

**Theme: Society Needs & Advancement in Rural India**

**14<sup>th</sup> Jan. 2023**  
**Time : 03.00 to 05.00 pm**  
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**Targeted group: B. Pharm & M. Pharm**

**Dr. Vijay A. Jagtap**  
Coordinator, Principal  
Yashwantrao Bhonsale  
College of Pharmacy

**Dr. Rohan K. Barse**  
Sponsorship Club Head  
Yashwantrao Bhonsale  
College of Pharmacy

**Ms. Namita S. Bhosale**  
Event Co-ordinator  
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Glimpse of Ideathon Certificate Distribution  
PLAN B Club and Institutions Innovation Council  
conducted Ideathon Idea Pitching competition in the  
month of January 2023 and shortlisted top 5 ideas in  
Institute Level Round . On the Occasion of Euphoria  
2k23 certificate distribution ceremony was done by the  
hands of the Chief Guest. Hon. Adv. Mr. Dilip Narvekar  
Sir on 7th February 2023.



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1 comment

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### **Glimpse of IDEATHON certificate distribution**

Report prepared by: Ms. Gauravi Sonsurkar.

**Ms. G. H. Sonsurkar    Ms. N. S. Bhosale**  
TPC/IIC Coordinators

**Dr. R. K. Barse**  
SPANDAN club Head

**Dr. V. A. Jagtap**  
Principal