



KALEIDOSCOPE
INSTITUTION INNOVATION COUNCIL &
ASPIRE CLUB

ORGANISED SESSION ON

**Expert Intellectual Property
Management Awareness Webinar**

**“Key Aspects of Intellectual Property
Rights and Its Protection in Academic
Research and Startups”**

- ❖ **Academic Year** : 2023-2024
 - ❖ **Program Title/Theme:** Key Aspects of Intellectual Property Rights and Its Protection in Academic Research and Startups
 - ❖ **Organized By** : Institution Innovation Council (IIC) & ASPIRE CLUB
 - ❖ **Mode** : Online Through Webex Link at Seminar Hall, YBCP
<https://excedus.webex.com/excedus/j.php?MTID=mf982aff53277cfa10f50deabb3140284>
- Meeting No:** 2514 053 9611 & **Password:** YBCP
- ❖ **Date & Time** : 23rd March 2024, 3:00 PM to 5:00 PM
 - ❖ **Target Audience** : Fourth and Third Year B. Pharm Students
 - ❖ **Total Participations** : 271
 - ❖ **Event Coordinator** : Dr. Prashant Y. Mali
 - ❖ **Program Advisor** : Dr. Vijay A. Jagtap

PROGRAM INTRODUCTION:

Institution Innovation Council (IIC) and ASPIRE CLUB of Yashwantrao Bhonsale College of Pharmacy, Sawantwadi organized an Expert Webinar on “**Aspects of Intellectual Property Rights and Its Protection in Academic Research and Startups**” to guide and create awareness on various aspects of IPRs, its protection modes, different levels of academic research and startups to our B. Pharm students. On this day, we invited the expert **Dr. N. K. Choubey Sir, Senior Principal Scientist & Head, Intellectual Property Facilitation, Patent Information and Technology Management Centre, Madhya Pradesh Council of Science and Technology (MPCOST), Department of Science & Technology, Government of Madhya Pradesh, Bhopal, Madhya Pradesh, India.** The students of Fourth and Third Year B. Pharm of our college were participated.

PROGRAM OBJECTIVES:

1. To guide on various aspects of IPRs, its protection modes, etc.
2. To create awareness on different levels of academic research and startups.

ABOUT THE PROGRAM:

Like all other events, to make this event even a blessing, online welcome ceremony was conducted. The formal welcome of expert speaker **Dr. N. K. Choubey Sir** was done by **Dr. Prashant Y. Mali Sir** followed by welcome of **Dr. Rohan K. Barse Sir**. Later, a welcome speech was given by **Dr. Mali Sir**. The program was put forward to the expert speaker **Dr. N. K. Choubey Sir**, and he was briefed various aspects of property, intellectual property, industrial property, IPR acts in India, basics of patents, copyrights, trademarks and geographical indications, etc. particulars along with IP protection and management in academic research and startups industries. **The anchoring and vote of thanks of event was given by Ms. Janavi Bagale and Mr. Swaraj Mayekar.** The event was technically supported by **Mr. Anvay Satpute, Mr. Tejas Oak and Mr. Hruturaj Sawant.**

PRGRAM PARTICIPANTS / AUDIENCE:

Sr. No.	Participants Category	No. of Participants	Total
1.	Student Present	253	271
2.	Faculty Members	18	

EVENT FLYER



Institution Innovation Council and ASPIRE CLUB of
**YASHWANTRAO BHONSALE
COLLEGE OF PHARMACY**

Sawantwadi, Sindhudurg, Maharashtra

Organizes

Expert Intellectual Property Management Awareness Webinar

“Aspects of Intellectual Property Rights and Its Protection in Academic Research and Startups”

Saturday, 23rd March 2024, Time: 03.00 pm

SPEAKER



Dr. N. K. Choubey

Senior Principal Scientist & Head
Intellectual Property Facilitation,

Patent Information and Technology Management Centre

Madhya Pradesh Council of Science & Technology (MPCOST),

Department of Science & Technology, Government of Madhya Pradesh, Bhopal, Madhya Pradesh, India

Venue: YBCP Seminar Hall , Target Audience: Third & Final Year Students



Dr. Prashant Y. Mali

Convener – Institution Innovation Council &
Coordinator - ASPIRE CLUB



Dr. Vijay A. Jagtap

Principal
YBCP

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CIRCULATION OF FLYER-CUM-MESSAGE



Institution Innovation Council (IIC) & ASPIRE CLUB of Yashwantrao Bhonsale College of Pharmacy, Sawantwadi organizes a Expert Intellectual Property Management Awareness Webinar on **Aspects of Intellectual Property Rights and Its Protection in Academic Research and Startups** will to guide and create awareness on various aspects of IPRs, it's protection modes, different levels of academic research and startups to our students.

Date: 23/03/2024

Day: Saturday

Venue: YBCP's Seminar Hall

Time: 3:00 PM onwards

Webinar Link:

<https://excedus.webex.com/excedus/j.php?MTID=mf982aff53277cfa10f50deabb3140284>

Meeting No: 2514 053 9611

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Target Audience: Third & Final Year B. Pharm Students

Regards,
Dr. Prashant Y. Mali
Convener - Institution Innovation Council (IIC)
Coordinator - ASPIRE CLUB
YBCP

Dr. Vijay Jagtap
Principal
YBCP

#ybcpc #pharmacy

12:03 ✓



Ybcpc Tushar Rukari

Forwarded

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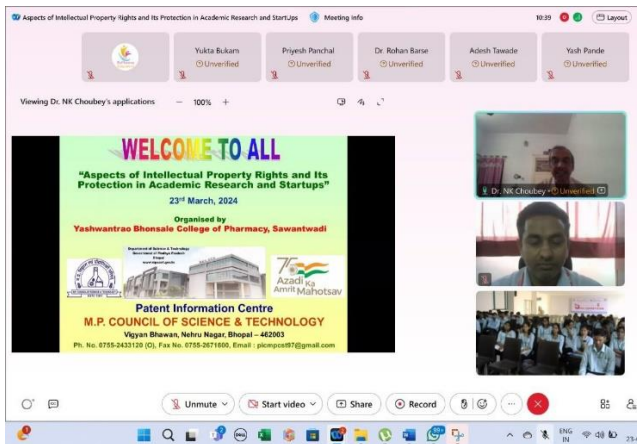
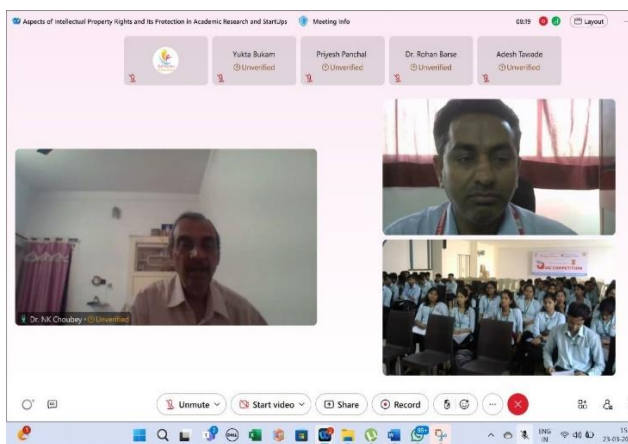
Regards,
Dr. Prashant Y. Mali
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YBCP

Dr. Vijay Jagtap
Principal
YBCP

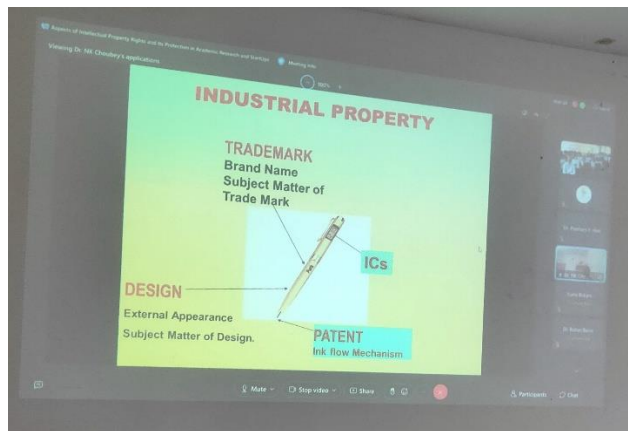
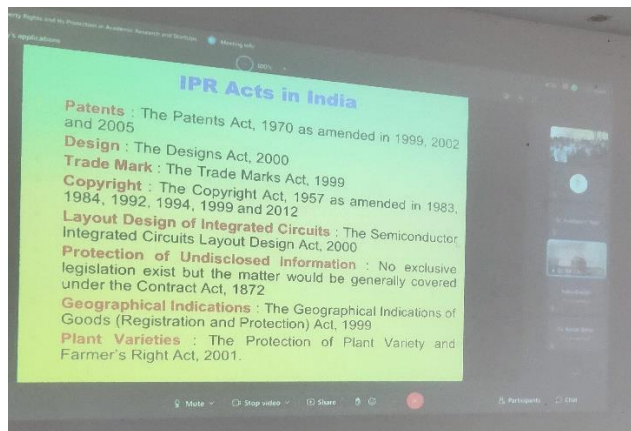
#ybcpc #pharmacy

12:11

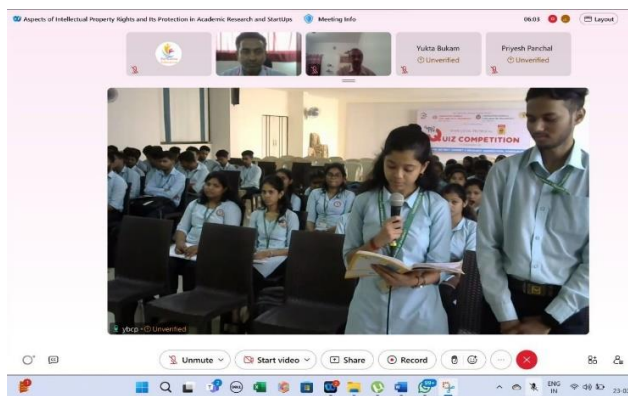
GLIMPSES OF EVENT



Online Formal Welcome of Dr. N. K. Choubey Sir By Dr. Mali Sir



Ongoing Online Expert Session by Dr. N. K. Choubey Sir



Students doing Anchoring and Target Audience of Webinar

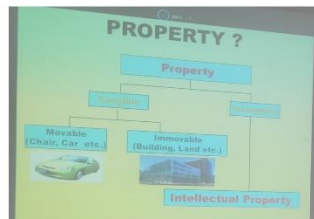
WELCOME TO ALL

"Aspects of Intellectual Property Rights and its Protection in Academic Research and Startups"

23rd March, 2024

Organised by
Yashwantrao Bhosale College of Pharmacy, Sawantwadi

Patent Information Centre
M.P. COUNCIL OF SCIENCE & TECHNOLOGY
Vijayan Bhawan, Nehru Nagar, Bhopal - 462003
Ph. No. 0755-2633109 (O), Fax No. 0755-2671600, Email : ipm@ipcst@gmail.com



IPR Acts in India

Patents : The Patents Act, 1970 as amended in 1999, 2002 and 2005

Design : The Designs Act, 2000

Trade Mark : The Trade Marks Act, 1999

Copyright : The Copyright Act, 1957 as amended in 1983, 1984, 1992, 1994, 1999 and 2012

Layout Design of Integrated Circuits : The Semiconductor Integrated Circuits Layout Design Act, 2000

Protection of Undisclosed Information : No exclusive legislation exist but the matter would be generally covered under the Contract Act, 1872

Geographical Indications : The Geographical Indications of Goods (Registration and Protection) Act, 1999

Plant Varieties : The Protection of Plant Variety and Farmer's Right Act, 2001.



What is Intellectual Property?

Product of Mind

of Value to Society



Non-Patentable Inventions

INVENTIONS WHICH ARE

- Frivolous & contrary to natural law
- Commercial exploitation contrary to public order or morality
- Scientific principal/formulation of abstract theory
- New property/new use of known substance/process/machine/apparatus
- Composition obtained by mere admixture
- Mere arrangement and rearrangement of known devices.



Who Can Be the Applicant ?

- The Inventor
- Assignee of the Inventor
 - The natural person
 - The legal entity
- The Legal Representative of the Deceased Applicant

Beneficiaries of Patent Grant

- The Inventor
 - Secure from competition, can exploit the invention
- The Public
 - Invention becomes public knowledge,
 - Freely available technology after expiry of patent,
 - Cheaper and better products become available
- The Government
 - Economic and industrial growth

Where to File- (Jurisdiction)

If the applicant/first mentioned applicant resides/has domicile/has place of business/has origin of invention in

States

- Northern
Patent office N. Delhi
- Southern
Patent office Chennai
- Western
Patent office Mumbai
- Rest of India
Patent office Kolkata
- Foreign
Depends on service address selected by the applicant

COPYRIGHT

(Protection of expression of ideas not the ideas itself)

Copyright©2012, MPCST

- Artistic work
- Literary work
- Dramatic work
- Musical work
- Sound recording
- Cinematographic film

COPYRIGHT LAW PROTECTS

Literary Works	Paintings	Photographs	Drawings
Films	Music	Choreography	Software

Trademarks & Service Marks

- Any identification mark/words/signs or combination thereof, distinguishing the goods of one trader's product from others or services in connection with which they are used in course of trade, material, mode of manufacture of goods or performance of services
- Must be distinctive and should not to be deceptive
- Visible signs
- Symbols, names, abbreviations
- Words, Letters, Numerals
- Combinations of the above

Examples of Trademarks & Service Marks

Bata, TATA, HYUNDAI, HONDA, facebook, facebook, TM, MARUTI SUZUKI, RELIANCE, Windows 7, Microsoft, HERO HONDA, HERO

Undisclosed Information/ Trade Secret

Can be:

- Formula/ Pattern/ Compilation
- Techniques/ methods
- Product plans/ costing
- Materials used -Sources/quality
- Financial standing of business & credit
- Credit rating of customers
- Test data/ Process manuals/ Employee records/ Production information
- Research and technical reports

Report Prepared & Approved By:

Dr. Prashant Y. Mali
Convener / Coordinator
IIC / ASPIRE CLUB

Dr. Vijay A. Jagtap
Principal